

FRANKFORT PUBLIC LIBRARY DISTRICT  
STRATEGIC PLANNING COMMITTEE MEETING  
FRANKFORT PUBLIC LIBRARY  
January 10, 2023  
10:00AM

- I. Call to Order  
The meeting was called to order at 10:05AM.
  
- II. Roll Call  
Present: Trustee Look, Trustee Skibinski, Amanda Kowalcze, Melissa Rice, Rebecca Cerf, and Nicole Suarez.  
  
Absent: Trustee Knutson  
Also Present: None  
Citizens Advisory Committee: None
  
- III. Introduction of Visitors  
None
  
- IV. Minutes for Approval  
Minutes from the Strategic Planning Committee Meeting on July 15, 2022 were reviewed and approved the Committee members.
  
- V. Old Business  
None

VI. New Business

A. Mission Statement Review

1. The Committee reviewed some guidelines on writing mission and vision statements from the organization Top Nonprofits. The Committee then reviewed our existing mission statement. It was felt that although the ideas in the mission statement were still accurate, it could be rewritten to be more memorable and accessible by the average person. Using the data from the previous Committee meetings and with inspiration from other area libraries' mission and vision statements, the Committee developed the following draft mission statement: "We inspire curiosity, connection, collaboration, and creativity for all." The idea of a C being more welcoming than a Circle was discussed, as it left space for someone to join in. This was considered as a possible future marketing idea for the Library. There was debate as to whether or not to include 3 or 4 ideas in the mission statement. The idea of three things was promoted as following the marketing "Rule of 3," however the concept of the ideas as the four pillars of the Library made us decide to go with four ideas instead of three.

B. Vision Statement Review

1. The Committee worked together to develop a draft vision statement. There was some conversation about whether or not the Library needed both a mission and vision statement, and the decision was to keep both but to define them as part of the presentation. The draft vision statement that the Committee settled on was: "The Frankfort Public Library District is the heart of our communities, by providing lifelong learning, discovery, and experience." An alternate version ended with "by providing lifelong learning experiences."

C. Next Steps

1. The Committee plans to reconvene next month to review the existing strategic plan, identify strategic priorities, and start developing a draft strategic plan.

VII. Public Comment

None.

VIII. Adjournment

Meeting adjourned at 11:25AM.

Recorded By:  
Amanda Kowalcze  
*Library Director*