

● MISSION

(Our Purpose): We inspire curiosity, connection, collaboration, and creativity for all.

● VISION

(Our Future): The Frankfort Public Library District is the heart of our communities, by providing lifelong learning, discovery, and experience.

FRANKFORT
Public Library
District

SPACE



Evaluate existing space in order to make intentional and meaningful changes that align with Library and community need, delight our patrons, and encourage more engagement with Library services and programs.

Optimize indoor space and outdoor public land as well as Library procedures to foster environmental sustainability and stewardship.

COMMUNICATION



Utilize all communication tools to improve engagement with established, former, and potential new library users and to promote Library services and programs.

Create and deepen partnerships with local organizations to enhance the Library's presence in the community.

EXPERIENCE



Provide excellent services and experiences for patrons.

Create and develop new library experiences which align with community interest.

ACCESS



Expand access to all Library services and collections to ensure the Library is meeting all community needs.

Provide Library services and resources that engage and retain active Library users through all stages of life.

Identify and engage with unserved and underserved populations in the Library District.

BACKGROUND

Every 3 to 5 years, the Library develops a new long-range strategic plan. This process allows us to assess current conditions and areas for growth. The plan is also used to set goals and benchmarks for continuous improvement and evaluation.



WHY?

A strategic plan serves as a roadmap for the Library, providing waypoints by which to measure progress. It allows the Library to evaluate and assess current services, creates goals and purpose at every level of the organization, and helps define the role of the Library. Since the needs of the Library and community are always evolving, every three to five years the Library commits to reviewing and realigning the Strategic Plan to these needs.

HOW?

In 2022, the Library established a planning committee from Library Trustees, Library administration, and front-line Library staff. Input was gathered from the community in the form of a community survey, staff and trustee feedback surveys, and community focus groups. Throughout 2022 and the first half of 2023, the planning committee gathered and distilled this data into strategic goals and actionable objectives.

WHAT'S NEXT?

A Strategic Plan is a living document, and the prioritization of the individual strategic objectives will vary as funding and staff availability allows. To support continuous improvement on the goals of the new Strategic Plan, the status of the plan and its implementation will be reported regularly as quarterly progress assessments at Library Board Meetings.



SPACE

GOAL 1:

Evaluate existing space in order to make intentional and meaningful changes that align with Library and community need, delight our patrons, and encourage more engagement with Library services and programs.

GOAL 2:

Optimize indoor space and outdoor public land as well as Library procedures to foster environmental sustainability and stewardship.

● OBJECTIVE 1:

Complete a professional assessment of existing space to develop a capital improvement plan.

● OBJECTIVE 2:

Conduct an audit of Library procedures and spaces to find opportunities for improving sustainability.



COMMUNICATION

GOAL 1:

Utilize all communication tools to improve engagement with established, former, and potential new library users and to promote Library services and programs.

GOAL 2:

Create and deepen partnerships with local organizations to enhance the Library's presence in the community.

● OBJECTIVE 1:

Develop a comprehensive strategic marketing plan.

● OBJECTIVE 2:

Facilitate regular roundtables and communication opportunities for local community organizations.



EXPERIENCE

GOAL 1:

Provide excellent services and experiences for patrons.

GOAL 2:

Create and develop library experiences which align with community interest.

● OBJECTIVE 1:

Create a cyclical assessment to evaluate Library resources and services.

● OBJECTIVE 2:

Develop a staff culture statement and service philosophy.



ACCESS

GOAL 1:

Expand access to all Library services and collections to ensure the Library is meeting all community needs.

GOAL 2:

Provide Library services and resources that engage and retain active library users through all stages of life.

GOAL 3:

Identify and engage with unserved and underserved populations in the Library District.

● OBJECTIVE 1:

Analyze cardholder and census data to identify unserved and underserved populations.

● OBJECTIVE 2:

Find opportunities to implement universal design in the Library.